

What Is TQ?

The intelligence behind success.

Your Time Quotient (TQ) is a **Gold Standard** measurement of the actions you take to produce the Results you get over Time.

TQ measures how smart you ACT, not how smart you ARE.

$$TQ = \frac{\text{Results}^{\text{TM}}}{\text{Time}}$$

More Results In Less Time: The Key To Lasting Success.

TQ doesn't measure your cognitive intelligence (IQ,) or your emotional intelligence (EQ.) For purposes of this discussion, assume your IQ and EQ are good enough—because they are.

No question, if you're reading this page, you're smart enough to achieve anything you want in life.

Because TQ is based on 100 simple, easily repeatable actions, it is the only form of intelligence you can actually improve over time.

Why TQ matters.

Given your intellectual and emotional makeup (whatever it is), you are still responsible for creating the life you want. This means producing Results.

The Results you produce over your lifetime is how your success will ultimately be measured—not by any score.

Your TQ is what *causes* success over Time.

Success is not measured by good intentions—or how much effort you expend—or how badly you want it. Instead, success is entirely dependent upon the Results you actually get in the Time you have.

The simplicity of our formula says it all. In order to become the success you desire—simply produce better Results, and do it in less Time.

Work the formula. You either get the Results you expect—or you don't.

You either produce them in the Time expected—or you don't.



High TQ Performance

- Doubled sales this quarter.
- Increased profitability 300% this year.
- Took kids to park twice this week.
- Have \$2 million in hand for retirement.
- Increased market share this month.
- Launched 6 new products in the last year.
- Moved into dream home today.

Low TQ Performance

- Sales fell by 12% this quarter.
- Profits evaporated, net loss this year.
- Broke promises with kids, take maybe next week.
- Lived hand to mouth right up to retirement.
- Watched competitors eat our lunch this month.
- Development a mess, repositioning aging products.
- Dreams on hold, awaiting further instructions.

So, how can you improve your TQ?

Actually, the process is quite simple:

1. Systematically **identify** what's holding you back...
2. **Eliminate it.**

Because it is quite difficult for us to actually see what's impacting our TQ, we developed a "Gold Standard" of personal performance. By measuring yourself against this standard, you can cut through the blur and identify your exact strengths—and weaknesses.

The Gold Standard of Personal and Professional Excellence.

What's the "Gold Standard" for creating a "Results Revolution" within your organization... or yourself, for that matter? Good question!

TQ stands for **Time Quotient**—a measurement of the actions you take to produce the Results you get over Time.

If TQ is the formula for success in a results-driven economy—and it is—the question becomes, are you capable of achieving results beyond expectation... or are you spinning your wheels, confusing EFFORT with RESULTS?



How would you know?

To answer this question, we created a simple, yet highly effective methodology for systematically evaluating your power to produce tangible results. It's called a TQ Test... a unique new test based on your responses to 100 basic questions about your performance.

Editor Note: For the complete story on the origin of the TQ Gold Standard, please see [PDF Extract Part I from The Power of TQ](#). It keynotes the importance of this new management tool, and why TQ is vital to maximizing your success potential.

What causes success?

Where did these 100 fundamental actions of Gold Standard personal performance come from, you ask? Five years and \$ 3 million worth of solid research into what actually **causes** success!

In doing the research for a new software training package, our CEO asked a simple question, "Why do some people achieve success without limits, and others constantly struggle with failed expectations?"

What are the common characteristics?

Can these positive characteristics be trained and ingrained? And if so, what does it take?

To find the answer, our development team assigned 20 editors the task of reading the top 150 books—authored by the world's leading authorities on personal productivity, professional success and business strategy. See [How TQ is Different...](#)

The common thread...

What we found was nothing short of amazing! From some 35,000 pages—written by experts such as Covey, Peters, Drucker, Tracy, Robbins, Blanchard, Senge, and the like—our editors extracted, condensed and distilled a total of 4,715 different ideas these authors identified as *essential* to achieving the pinnacle of personal excellence.

If these people don't have the answers, who does?!

Ultimately, all 4,715 of these individual ideas were grouped into 10 different core categories and color-coded for instant database access. They were then combined, cross-correlated and rewritten into 1,288 of the "best of the best" ideas, mandates and recommendations for achieving exceptional results.



"The ideas I stand for are not mine. I borrowed them from Socrates. I swiped them from Chesterfield. I stole them from Jesus. And I put them in a book. If you don't like their rules, whose would you use?" ~ Dale Carnegie

Finally, this compendium of key ideas was further refined down to 100 *specific* ACTIONS that lead *directly* to personal, professional and corporate success.

Put simply, taking these actions cause a steady stream of *positives* to flood your performance, moving you *towards* success.

Failure to take these actions causes a stream of *negatives* to erode your performance, moving you *away* from success.

The Gold Standard...

Collectively, these 100 time-proven ACTIONS form the Gold Standard of personal productivity—and the basis for our unique new TQ Tests.

What's interesting is that ALL people do *most* of these 100 some of the time—but not *consistently* enough for real success to set in. What separates the winners from the whiners is the *frequency* and *consistency* of positive action!

(For unconditional *proof* that this is the way "success works", see [pages 22-27 in The Power of TQ PDF Extract Part II.](#))

Smarter Actions = Greater Results...

Want to produce greater RESULTS? Simply take smarter ACTIONS, more frequently! It is no more complicated than that.

To determine how SMART someone is working—how well they take the actions that lead to greater results—all we have to do is see how CONSISTENTLY that person performs this Gold Standard list of actions.

Put simply, you either DO what the experts recommend—consistently — or you DON'T.

The frequency with which you actually perform the recommended actions determines the current level of your performance, and ultimately, the probability of your success.

For example, we had 14 different authors weigh-in on the importance of writing your goals down, rather than just keeping them in your head. After the duplicates were eliminated, these authorities (many from the field of sports) had over 50 *different* ideas on the importance of taking this *single* action.



Just DO it...

So, if writing your goals down is important—and it is—the question becomes, how well and how often do you DO it? If, on a scale of 1-10, you take this action frequently (80% of the time or more) it has become a solid part of your performance... a characteristic that moves you towards success.

On the other hand, if you rarely write your goals down, this lack of action impacts your performance negatively... ultimately moving you away from the results you desire.

By first breaking your performance down into ten broad categories, then rating how well and how often you actually take the 10 designated actions for each category, we are able to help you SEE your performance strengths and weaknesses in a whole new light.

What's *your* TQ?

How well do you match up against the Gold Standard of personal and professional excellence?

There's only one way to find out. [Test your TQ!](#)

It doesn't cost you a dime. It's fun, and will cast a much-needed light on the forces currently controlling your performance.

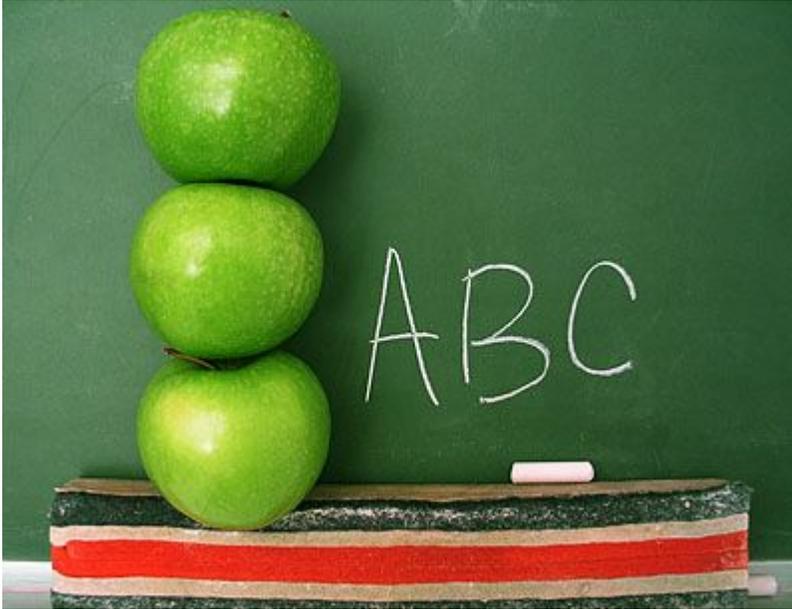
Improve your TQ 20 points, and you will develop the skills to work smarter... compete smarter... and live smarter.

Simply see how well you match up to the TQ Gold Standard, and start taking a few more positive actions. It is no more complicated than that.

Our objective is to make you smarter TODAY than you were YESTERDAY... but not as smart as you'll be TOMORROW... with our systematic process of Teaching Through Testing.

Teaching Through Testing.

The only way you can effectively learn, remember and master the skills to achieve exceptional results, is to engage in daily renewal, retooling and retraining. We call this "Teaching Through Testing".



Every element of ThinkTQ.com has been designed to REMIND you to achieve your personal best each day—by helping you cure the "out-of-sight is out-of-mind" barrier to greater productivity.

"Only through constant iteration can alien truths be implanted on reluctant minds." ~ Herbert Spencer

What does Teaching Through Testing mean?

As explained earlier in the [How TQ Works](#) section, the TQ System is designed to leverage three important concepts: **self-measurement**, **self-evaluation**, and **self-improvement**.

To help people see how well they measure up to our [Gold Standard](#) of personal and professional excellence, we created several unique on-line assessment and evaluation tools, so they can frequently **measure** their own performance.

By objectively and continuously **evaluating** your test results in light of your actual performance, you can see your current strengths and weaknesses. This makes it easy to zoom in on specific issues, and quickly address them.

The key to immediately **improving** your performance is to choose a dominate strength—and make it stronger—or a destructive weakness, and eliminate it entirely!

Teaching Through Testing cures the 90% Memory Deficit.

Because out-of-sight *is* out-of-mind, "forgetting to remember" is a huge drain on your performance. Every TQ product is designed to help you effectively learn, remember and master the skills necessary to produce outstanding results.

Our emphasis is on helping you *remember* to take smarter actions, a great deal more frequently.

TQ FACT: Most forgetting occurs within 24 hours after learning new information.

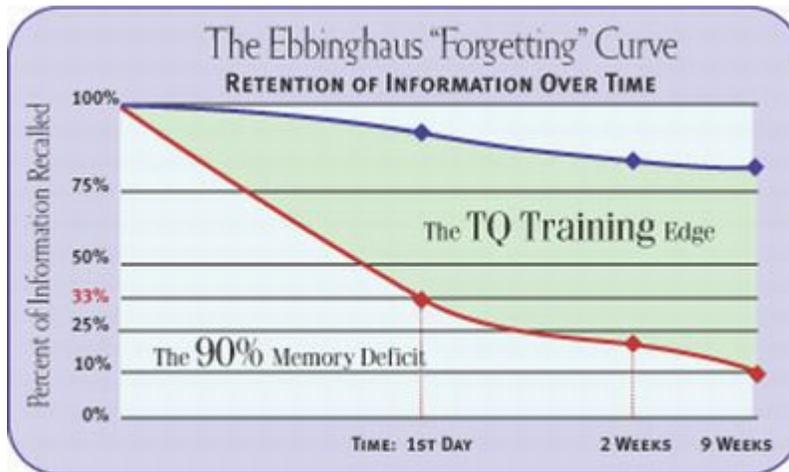


Cure the 90% Memory Deficit and your performance will soar. Through spaced repetition, instant testing and access to our full library of Ideas for Action—we never let you FORGET that your performance matters—or how to improve it.

TQ FACT: By reviewing frequently, you forget less.

Your Forgetting Curve is what causes failure!

Psychologists have been interested in learning and forgetting since the early days of the discipline. The researcher who pioneered the field, Hermann Ebbinghaus (1850-1909), created a way to assess "pure" learning—that is, learning free of meaning—and the rate at which people forget.



He found the rate to be highly predictable, and completely dependent upon repetition and reinforcement. Psychologists now call this the "forgetting" curve, and developed "spaced repetition" learning techniques to combat it. To this day, Ebbinghaus' work has stood the test of time.

Ebbinghaus discovered that when we acquire a new idea, much of our forgetting occurs right away. A SIGNIFICANT amount of information is forgotten within twenty minutes of learning it; OVER HALF OF THE MATERIAL LEARNED IS FORGOTTEN WITHIN AN HOUR. Although we forget almost two thirds of what we learn within a day, retention does not decline much beyond that point.

In other words, if information is retained for a day, the knowledge is there to stay. Ebbinghaus' Forgetting Curve is important for two reasons:

The blue curve (top) shows that after JUST ONE REVIEW, you can expect to recall about two thirds of new information for several weeks -- even more if it is "meaningful" and related to what you are doing. With multiple reviews, recall is permanent.

The red curve shows how much you can expect to FORGET without review. Numerous experiments and studies have shown that, typically, YOU WILL FORGET ABOUT 80% OF NEW MATERIAL IN 2 WEEKS -- if you do not review or incorporate those ideas into your daily activities.

The Message is Simple. Reinforce to Remember.

It doesn't matter if you have a Harvard MBA or a degree from the school of Hard Knocks—continuing education is not optional. It's a REQUIREMENT for success in this results-driven economy.

Engage in the systematic process of Teaching Through Testing and you will develop the skills to work smarter... compete smarter... and live smarter.

From our TQ Tests... to our Daily Lessons in Excellence... to our Personal Workshops and Audio CD's... to our dynamic personal lesson plans... we have the tools to help you conquer the Forgetting Curve, and transform your performance.

Our objective is to make you smarter TODAY than you were YESTERDAY... but not as smart as you'll be TOMORROW!



Because it is quite difficult for us to actually see what's impacting our TQ, we developed a Time Prism to help cut through the blur. Now, seeing how smart you're working is as simple as checking your personal Time Prism

About The World's First Time Prism...

Because you can't always SEE how well you are performing, we created a Time Prism to cut through the blur.



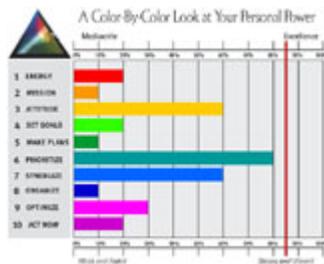
The Time Prism is a unique management tool that reflects your ability to produce Results over Time.

When you generate more power -- you produce more Results -- and your TQ rises. Generate less power -- your TQ falls -- simply because you don't have the "Color intensity" to produce the Results you want in the Time allotted.

The Time Prism continuously monitors these ebbs and flow within your performance. It gives you an instantaneous reflection of how much raw -- results producing -- personal power you have available at every point in time.

The Time Prism is a tool that's a simple band of colored light!

You know what a prism is and does. You simply hold it up to "white" light and, boom, all the colors of the "visible light" spectrum explode before your eyes! And everybody knows that you don't get just one color from a prism. Rather, you get the full spectrum of colors -- instantly -- without doing anything more than holding it up to the light.



Just as a prism separates a light into its component colors, the Time Prism radiates the full rainbow of colors that define your productivity potential -- the full spectrum of elements critical to achieving Personal Excellence.

Once your performance is separated into its individual color bands, you get an instant picture of exactly which Colors are driving your success -- and which Colors are holding you back from achieving it.

The Time Prism works just like television...

Everything you see on television is composed of just three colors: red, green and blue. What happens when the colors get out of balance?

Turn down the blue and the entire picture gets murky and ill-defined, doesn't it? Turn up the red and the whole picture goes red! Drop out the green and... you get the point. The picture changes instantly and automatically, without your doing anything else.

Looking at a snapshot of your performance is exactly like watching television.

If any one of your colors are out of whack, the entire picture suffers. When all your colors are in balance -- and turned up to the right intensity -- your performance is picture perfect -- crystal clear and highly effective!

The Time Prism is a remarkable tool for personal change.

In the normal course of a day, life appears to be one continuous stream of actions, reactions, situations and conditions. It's all a blur. In this state of overwhelm, it's impossible to see exactly what you need to do differently to improve your productivity, or change your circumstances.

The Time Prism takes this unfocused blur of activity and separates it into 10 bands of colored light -- so you can actually SEE where you're hot and where you're not! Simply by looking at how bright each of your 10 Colors are burning, you can instantly see where you need to apply power to improve your performance.

What does high TQ "Smart" performance look like?



Each of your 10 Colors burning brightly... causing tremendous "Positivity" to permeate your performance!

There are 10 smart choices people make each day that cause a neverending flood of Positives to flow into their performance—quickly moving them towards the results they want—and the success they desire.



Successful people *choose* to put these Positives into their performance—by taking the actions necessary to prevent Negatives from showing up in the first place—or by eliminating them once they've been identified.

Successful people have...

1. **High level of physical ENERGY and mental stamina.**
TQ Positives: Energetic, Lively, Strong, Steady, Dynamic and Cheerful.
2. **Incredible sense of purpose and MISSION.**
TQ Positives: Passionate, Purposeful, Inspired, Creative, Committed, Principle-Based and Devoted.
3. **Consistently positive ATTITUDE.**
TQ Positives: Enthusiastic, Confident, Optimistic, Unstoppable, Motivational, and Persistent.
4. **World-changing GOALS.**
TQ Positives: Self-directed, Realistic, Fulfilled, Motivated, Explicit, Wholehearted, Generous, Methodical and Excited.
5. **Rock-solid PLANS.**
TQ Positives: Prepared, Foresightful, Diligent, Well- Planned, Detail-oriented, Well Informed, and Dedicated.
6. **Crystal clear PRIORITIES.**
TQ Positives: Focused, Selective, Results oriented, Balanced, Preemptive and Disciplined.
7. **Powerful ability to lead and create SYNERGY.**
TQ Positives: Supportive, Respectful, Considerate, Cooperative, Thoughtful, Empowering, Appreciative and Articulate.
8. **Highly ORGANIZED.**
TQ Positives: Systematic, Thorough, Procedural, Practical, Orderly, Innovative and Meticulous.
9. **Incredible ability to OPTIMIZE time.**
TQ Positives: Timely, Vigilant, Industrious, Concentrated, Engaged, Single-Minded, Attentive and Accountable.
10. **Highly ACTION ORIENTED.**
TQ Positives: Proactive, Resourceful, Self-Initiated, Courageous, Completion-driven, Tenacious and Adventurous.

The bottom line...

High TQ results-driven performance is what causes success. Think about it. What more could be said about your performance if you're consistently...

Energetic...

Passionate...



Enthusiastic...
Self-directed...
Prepared...
Focused...

Supportive...
Systematic...
Organized...
Timely...
Proactive...

If you had these high-powered personal characteristics, you could change the world. Some people do!

What does low TQ "Stupid" performance look like?

Each of your 10 Colors burning weak and faded... causing tremendous "Negativity" to permeate your performance!

There are 10 stupid mistakes people make each day to screw-up their success.



They're stupid because they're highly visible to others, they're easily correctable—and yet—people still make them anyway.

If that's not "stupid", what would you call it?!

Unsuccessful people tend to have...

1. **Consistently low physical and mental ENERGY.**
TQ Negatives: Tired, Erratic, Sluggish, Stressed-out, Run-down, Lethargic and Gloomy.
2. **Half-hearted sense of MISSION and purpose.**
TQ Negatives: Aimless, Directionless, Neglectful, Uninspired, Uncreative, Passive and Arbitrary.
3. **A terrible, defeatist ATTITUDE.**
TQ Negatives: Doubtful, Discouraged, Pessimistic, Indecisive, Negative and Critical.
4. **Vague, uninspiring GOALS.**
TQ Negatives: Capricious, Wishful, Disillusioned, Ambivalent, Detached and Lackadaisical.
5. **Poorly developed PLANS.**
TQ Negatives: Shortsighted, Rash, Unprepared, Noncommittal, Chaotic, Ineffective, Uncertain, Unreliable and Reactive.



6. **Confusing, unfocused PRIORITIES.**
TQ Negatives: Scattered, Frustrated, Imbalanced, Impulsive, Unfocused, Diverted and Reluctant.
7. **Poor ability to lead and create SYNERGY.**
TQ Negatives: Judgmental, Antagonistic, Uninspiring, Unsupportive, Thoughtless and Confusing.
8. **Total lack of ORGANIZATION.**
TQ Negatives: Careless, Overloaded, Inconsistent, Inefficient, Disorderly, Frazzled and Outdated.
9. **Poor TIME Management Skills.**
TQ Negatives: Over-committed, Distracted, Preoccupied and Usually Late.
10. **Inability to take ACTION.**
TQ Negatives: Hesitant, Procrastinating, Intimidated, Overwhelmed, Fearful, Evasive, Over-Analytical and Tentative.

The bottom line...

Low TQ, efforts-based performance is what causes people to spin their wheels, and ultimately suffer the heartbreak of failed hopes, dreams, and expectations.

After all, how successful can you be if you are constantly...

Drained...
Directionless...
Pessimistic...
Vague...
Rash...
Scattered...
Critical...
Haphazard...
Distracted...
Hesitant...

With these negatives driving your performance, the best you can possibly hope for is to simply make it through the day.

It's All About The Choices You Make... And The Actions You Take...

The Simple Premise upon which all our products and services are built.

There are 10 key CHOICES you make each day that either move you towards success, or hold you back from it.

These CHOICES cause a never-ending flood of Positives and Negatives to flow into your performance.

If you could actually SEE your performance Negatives—you would eliminate them.

If you knew what your Negatives were COSTING you—personally and professionally—you would eliminate them.

These Negatives ROB you of the results you want and the success you deserve.

Permit them to remain, and you will struggle with FAILED expectations for the rest of your life.

Choose to eliminate them, and you will become successful beyond your WILDEST dreams.

Choose Wisely.

After years of [research](#) into why some people struggle—where others succeed brilliantly—we found that people who *intentionally* choose EXCELLENCE over MEDIOCRITY are quite different from people who simply REACT to events of the day.

The key difference? A slightly different *mindset*—one embodied in the following quote by Buck Rodgers of IBM.

"There are countless ways of attaining greatness. But any road to reaching one's maximum potential must be built on a bedrock of respect for the individual, a commitment to excellence, and a rejection of mediocrity."
-- Buck Rodgers, IBM

The idea espoused in Rodgers' quote is quite literally, life-changing. If you INTENTIONALLY pursue excellence throughout the day—rather than PERMITTING mediocrity to grab hold and take its toll—you will remain on the road to success.

You must actively REJECT MEDIOCRITY.



If you do not ACTIVELY REJECT mediocrity, you are unwittingly *choosing it* over excellence—and will be traveling down a road littered with broken dreams and failed expectations. Put simply, you are unwittingly *choosing* Mediocrity over Excellence.

Here are the 10 choices you must make each day, each hour, even each minute, to GUARANTEE that you are on the road to GREATNESS... rather than heading down the road to MEDIOCRITY:

1. Choose to be **ENERGETIC**—instead of permitting yourself to become run-down and burned-out.
2. Choose to be **PASSIONATE**—instead of permitting yourself to become aimless, apathetic and indifferent.
3. Choose to be **ENTHUSIASTIC**—instead of permitting yourself to become half-hearted and discouraged.
4. Choose to be **SELF-DIRECTED**—instead of permitting yourself to become directionless and uncertain.
5. Choose to be **PREPARED**—instead of permitting yourself to become shortsighted and reactive.
6. Choose to be **FOCUSED**—instead of permitting yourself to become scattered and impulsive.
7. Choose to be **SUPPORTIVE**—instead of permitting yourself to become critical and judgmental.
8. Choose to be **SYSTEMATIC**—instead of permitting yourself to become haphazard and disorganized.
9. Choose to be **TIMELY**—instead of permitting yourself to become distracted and preoccupied.
10. Choose to be **PROACTIVE**—instead of permitting yourself to become procrastinating and hesitant.

With the right tools, you can learn to make these clear choices consistently and automatically. No question, it comes down to identifying exactly what's holding you back from being Energetic, Passionate, Focused, etc.—and ELIMINATING the root-cause—by choosing to take smarter ACTIONS.

There Is Always a Clear Choice Between Two Polar Opposites...

In The Power of TQ, here's how we define the difference between living a life of EXCELLENCE vs. MEDIOCRITY:

Intentional Excellence:

Seeing a Negative in your performance and taking a POSITIVE ACTION to eliminate it. Intentionally. Immediately.

Intentional Mediocrity:

Seeing a Negative in your performance and DOING NOTHING.

At every point in Time, you make this choice.

Choose Excellence. Otherwise, Mediocrity just shows up in its place.

It's not surprising that we believe the best way to CONSISTENTLY produce far greater RESULTS over TIME... is to choose EXCELLENCE over MEDIOCRITY—far more frequently. We believe it comes down to this...

*"If you want to achieve excellence, you can get there today. As of this second, quit doing less-than-excellent work."
--Thomas J. Watson, Founder & Past Chairman, IBM*

How TQ Is Different.

The Power of TQ is different from Covey, Robbins, Peters, and all the others.

There are 50,000 different books, tapes and seminars available on improving your lot in life...



But none of them were written *just for you*.

We're different from them all.

How? Let us count the ways...

1. We are the **ONLY** company in the world that has the core, "mass-customization" technology to uniquely publish an entire 172 page book all about you—**only you**—and the exact forces controlling your successes and failures. See [The Power of TQ and 10 Choices of Intentional Excellence...](#)
2. Because we are the **FIRST** company in the world to perfect this made-to-order publishing process, our entire library is custom-produced based on **your specific needs**.
3. Because of our incredible technological depth—specifically in the area of on-demand database publishing—we are the **ONLY** company in the world that gives you the tools to engage in the **continuous daily process** of self-measurement, self-evaluation and self-improvement. See [How The Power of TQ Works...](#)
4. We call this process [Teaching Through Testing](#), and it helps you immediately produce greater results—personally, professionally and corporately.
5. We are the **ONLY** company in the world that can precision-target your specific **performance weaknesses**, and give you the specific actions necessary to turn them into powerful strengths.
6. Where others sell you on great philosophy or motivational feel-goods—**we deliver specific solutions to your specific real-world problems**. We don't solve problems you don't have—and leave critical performance issues unattended. That's not our style. We resolve *your* specific issues—*fast*.
7. We are the **ONLY** company in the world that has the tools and technology to actually improve your practical **working intelligence**—TQ—on demand. See [The Intelligence Behind Success...](#)
8. We are the **ONLY** people in the world that have the systems and software in place to dramatically improve the effectiveness of your performance—*instantly* and automatically. In fact we have an entire content library with **thousands of specific ideas for action**—you can put into immediate action—in less than 10 seconds!
9. We are the **ONLY** company in the world that has the tools to virtually eliminate the **90% training deficit**. Fact: people forget 90% of what they learn within the first 24 hours of learning it. Our systemic approach helps you



learn, remember and master the skills necessary for you to work smarter, compete smarter and live the life you love. See [Ebbinghaus Forgetting Curve...](#)

10. We are the **ONLY** company in the world that has the **processes and methodologies** to accelerate your success potential—in 10 seconds flat. We can show you exactly how to get more done—in less time—with fewer resources—not to mention hassles.

One Purpose...

Our products are designed with a single purpose: to help you engage in a *continuous daily process* of self-measurement... self-evaluation... and self-improvement; so you can produce better results—right now.

By helping you see exactly what you are doing **RIGHT**, precisely what you are doing **WRONG**, and specifically what you need to do **DIFFERENT**, we help you see the Negatives driving your performance.

And that, in turn, helps you transform those negatives into powerful Positives... making you immediately more productive and effective.

No one else on Earth can make this claim.

No one else on Earth has the Full Spectrum set of tools to make good on this promise. We are unique in all the world.

Full Spectrum Solutions.

You could read every BOOK... attend every SEMINAR... listen to every TAPE... and watch every VIDEO on success ever produced—and STILL have no idea what's actually driving YOUR performance. Until now.

Through some rather extensive research, we found that there is a "formula" for success.

$$TQ = \frac{\text{Results}^{\text{TM}}}{\text{Time}}$$

Produce greater Results in less Time and your success potential soars. Produce fewer Results in more Time and it drops like a rock.

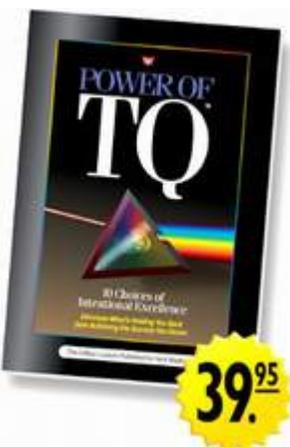
At every point in Time you have the power to become the success you desire. Simply produce better Results in THAT moment.

We call this The Power of TQ.

The Power of TQ represents the first completely **NEW** approach to personal and professional excellence—a **NEW** way to produce significantly better **RESULTS** over **TIME**. Our system is simple, powerful and immediately effective.

The Power of TQ COMPLETES what books like Stephen Covey's 7 Habits... Anthony Robbins' Unlimited Power.... Tom Peters' In Search of Excellence... and Ken Blanchard's One Minute Manager STARTED.

The Power of TQ adds an entirely new dimension to this body of work—a whole new perspective on how to quickly produce superior results. If you have read any of these books, The Power of TQ is an essential addition to your library.





We invested five years (and millions of dollars) in serious R&D to understand why some people succeed brilliantly-- where others fail dismally. The end result is a "Full Spectrum" set of tools—each designed to immediately improve the effectiveness of your performance.

You may order modules separately for \$39.95, or for a limited time, you can save over \$400 when you order the complete system for just \$249.95.

Learn more about our exciting new custom published, virtual personal book, [The Power of TQ](#).

Learn more about [The Complete Power of TQ System](#) and how to save \$500.

What We Did For You...

Here's what we did on your behalf. First, we extracted, condensed and distilled over 35,000 pages of the best ideas from the world's authorities on personal and professional development. Learn more about the [TQ Gold Standard](#).

Next, we color-coded and entered this vast library of performance-enhancing tips, techniques and procedures into a huge database—with over 10,000 specific ideas for action—each available for instant access.

Finally, we reviewed, analyzed and completely rewrote this material—from the ground up—so it could be learned, remembered and mastered—all at the click of a button.

What's in The Power of TQ?

Your personal edition of The Power of TQ will tell you exactly what you need to do differently to accelerate your career potential, increase your earning power, and help you attain your most cherished goals.

Because The Power of TQ is custom published—written just for you as a direct reflection of the answers you provide in your TQ Test—you will be amazed by how accurate this feedback will be... and how tremendously beneficial it will be to see yourself in the light of positive change.

Chapter by chapter...

In Chapter 1 you will learn the PROCESS that leads to true and lasting success... and Chapter 2 will show you exactly what's driving YOUR successes and failures.

Study the charts and graphs in Chapter 3, and you will SEE exactly what's missing from making your life work the way you want it to.

With 33 different views of your performance, you will know, with absolute certainty, what's holding you back from the life you want—and the success you deserve.

Chapters 4 and 5 take you through the positive and negatives causing the ebbs and flows in your performance with pin point accuracy. You will SEE how a few simple changes will produce exponential increases in your personal power.

In Chapter 6, you will SEE exactly what you need to do differently to achieve your dreams and goals—sooner, rather than later—or maybe never. Here, we will help you identify and isolate the ONE specific action you need to take to make the biggest difference in your life right now.

In short, The Power of TQ will show you exactly what you need to do to move from where you are now... to the powerful and positive "New You" that you desire. Feel free to order it now!

Like to see a quick sample? Take a peek inside!

Click on any of the images below to see sample pages from our powerful personalized report:





We can now do something for you no one else has even attempted.

Within ONE HOUR of reading your personal, made-to-order copy of The Power of TQ—you will have ANSWERS to two of your greatest questions:

1. "What EXACTLY is holding me back from living up to my full potential?"
2. "What SPECIFICALLY must I do DIFFERENT to transform my performance WEAKNESSES into powerful STRENGTHS?"

Answer these two questions and you will change your entire life.

Take action now to identify, isolate and eliminate your key performance drains—and you will put your life on the fast track to true and lasting success. Guaranteed.



Once you have the ANSWERS you will dramatically improve the effectiveness of your performance.

With your DEDICATION—and our unique TOOLS—you will have the POWER to produce significantly better RESULTS. Starting today.

*"Excellence is a better teacher than mediocrity. The lessons of the ordinary are everywhere. Truly profound and original insights are to be found only in studying the exemplary."
--Warren Bennis*

Testimonials

We feel our products are simply the best ever created to evaluate and improve your performance.

But don't just take our word for it. Here's what some of our enthusiastic customers have to say...

"Yesterdays don't matter..."

You are 100% correct. What was good enough to get me by last year doesn't have a snow-balls chance this year. I have to do things differently -- just to keep pace.

The Power of TQ truly opened my eyes to my current limitations and my ultimate potential. I am ever so grateful.

*Sherry H.
Santa Barbra, CA*

"The Power of TQ changed my mind and changed my life..."

I rarely read self-help materials. I don't normally write endorsements. But your idea of creating a book just for me had a lot of appeal. I'm glad I got it, as it's changed my life.

"You should call this the Survival Edge..."

I've taken a dozen time management courses and read 20 books on improving my time management and organization skills. This goes WAY beyond anything I could ever hope for. It gave me a serious edge when I came up for my last job review, not to mention the confidence I now have.

*Steve D.
New York, NY*

"The competition is brutal -- this is our edge..."

We are in a brutally competitive industry and if we don't learn to sell and compete smarter, it is the difference between us getting the business or getting out of business. This gave us the edge we were looking for.

*Wayne M.
District of Columbia*

"I learned More in 20 Minutes Than I Could On My Own in 20 Years..."

I am Senior Sales Manager for a Fortune 500 company. The pressure is intense. The demands are enormous. I learned more about super-star performance by reading The Power of TQ, than taking a hundred seminars. I can't wait to take my test again next year and see if I did increase my TQ by 20 points. If I do, look for me on the cover of Forbes or Business Week!

"Today's TQ Works..."

How right you are. Training, without repetition and reminders, is in fact useless. It lacks the punch to change habits and lacks the structure for success. Today's TQ works! Thank You.

*Michael L.
Denver, CO*

"Powerful, Personal, Transformational..."

Never did I expect a web site to make me smarter. Never did I expect to wake up one morning and find someone to help me see my life from an entirely new perspective. You did both.

*Barry H.
Dallas, TX*

"Time Is More Critical Than Ever. You Guys Deliver..."

Without doubt, this is the absolute best experience of my adult life. I work in a profession where time is not only of the essence, it's everything! You've given me a tool that I will use for the rest of my life.

"The First Simplified and Unified Approach to Success..."

You should call this Success 101 or Success 1-2-3. It's simple and it's brilliant: 1 - Determine what you want. 2 - Find out what's holding you back. 3 - Eliminate it! I got the message and I'm one happy customer!

"Too bad every college doesn't use this to evaluate your success potential BEFORE you leave..."

*Joe P.
Richmond, VA*

"Simple, Simple, Simple! BUT, it changed my life..."

This simple straight in approach has changed the way I look at life. As you say, life is a blur of actions, reactions, urgencies and emergencies. By breaking down who I am, what I do and how I do things, I now have the power to live a life of results, not regrets!

"Fantastic Ideas = Fantastic Results..."

This stuff is fabulous! The idea is so simple: remind me, reward me and results me! I love it! Your tqMail is so consistently helpful, I would never even consider missing a day. In the last 3 months, my boss noticed a big change in my attitude and my organization. He gave me the raise I had been asking for... for over 2 years. I guess I'm now worth it!

"No other word but THRILLED can describe the impact this has made on my life..."

I was poking around the web one night when I found your site. WOW!!! Little did I realize there was someone out there who had a handle on the issues I am facing right now. I took your test, ordered your book and was not only pleased... I was thrilled! You delivered exactly what I needed, when I needed it and in a way I could make use of it.

"Worth 1000 Times the price paid..."

Been there... done that... and I'm not easily impressed. I've purchased thousands of dollars of books, seminars, video tapes, and an assortment of training aids that would fill a garage. Never have I been so impressed before. Simple, straight-forward and very structured. This is the LAST program I will ever need to take! I wish it would have been my FIRST...

*Barbra A.
San Francisco, CA*

"The First truly NEW way to Measure Performance..."

WOW! I clicked a few boxes and YOU suddenly know ME better than I do! Before taking your TQ Test, I only knew something was wrong. I now know exactly what it is! I am motivated and enthused. I also know I can do what it takes to succeed -- on a level I never thought possible.

*Carolyn S.
Monterey, CA*

"I Finally Saw Time and Results In a Whole New Light..."

That formula for success ($TQ=R/T$) is wonderfully simple. I hate math... but even I could do it in my head. More Results, my TQ goes up. Same Results but at the expense of more Time, my TQ drops. It's great! Thanks for a program that makes sense.

*Marti L.
Denver, CO*

"This gave me a personal edge..."

I'm always looking for something new to give me an edge. You are TOTALLY RIGHT. It has become a survival of the smartest economy. I highly recommend this to anyone who has to become smarter today than she was yesterday.

"The Power of TQ is WONDERFUL..."

It's worked wonders in my life. Fast easy read. Its power is timeless. And I really liked the way you linked everything together and color coded it for instant access -- from my dreams and visions to my actions. Simple but highly effective. It's wonderful!

*Jaime M.
Syracuse, NY*

"I was floundering and had no IDEA why..."

My boss came in a week ago and told me that I needed to work a lot harder or I was out of here. But I was already working as hard as I could... or so I thought. Now I know that working harder isn't more time and effort, it is working smarter. I not only turned my career around, it changed my entire life. Even my friends noticed the difference too.

*Jan H.
Huron, SD*